



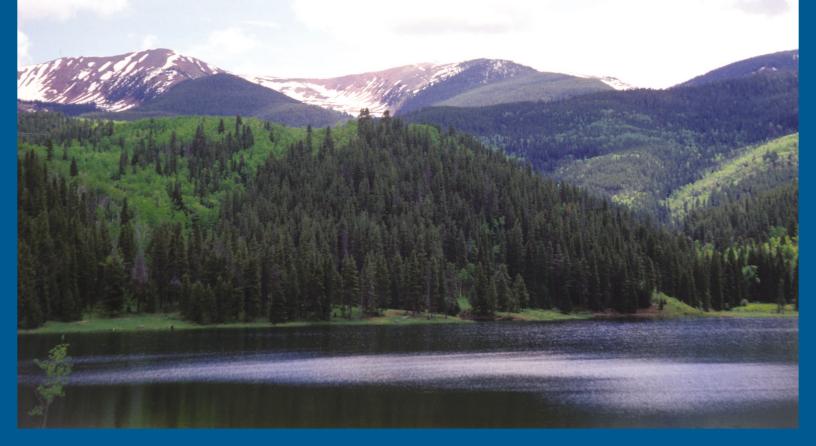


COLORADO'S OUTDOOR RECREATION FUTURE

Strategies for Colorado's Outdoors Heritage



Statewide Comprehensive Outdoor Recreation Plan 2003 SCORP



STATE OF COLORADO

EXECUTIVE CHAMBERS

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Dear Friends:

Coloradans are justifiably proud of our outdoors heritage. Our dramatic landscapes of towering mountains, wild river canyons, and wide open prairies are world renowned. Yet these special places also define our quality of life. Not only do we find personal reward out enjoying our great outdoors, but we understand that they are an integral part of Colorado's diverse economy.

Colorado is known for its commitment to protecting public parks, forest lands, waterways and the wildlife that dwells among them. But just as important for Coloradans are the local parks, trails and open spaces that sustain our healthy lifestyle.

In 2000, my Commission on Saving Open Space, Farms and Ranches reported on the vital progress Colorado has already made in protecting and preserving our undeveloped lands and recommended additional tools that are already being used to build on those efforts.

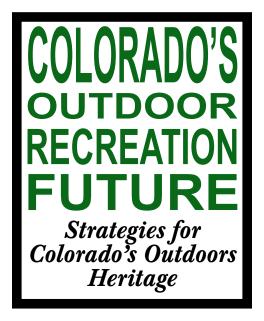
In much the same way, this *Colorado's Outdoor Recreation Future* report focuses attention on the tremendous role that outdoor recreation plays in our lives and in our economy. It documents Coloradans' love of the outdoors and the broad efforts taken to solicit their opinions about what matters most to them about maintaining our outdoors heritage.

Fortunately, local and regional efforts are already underway to invest in the parks, trails and open spaces that will meet the needs of our growing population. But there is much left to be done. I fully endorse the *Colorado's Outdoor Recreation Future* strategies to engage community leaders, public land agencies, business interests and non-profits in collaborative partnerships to sustain our special outdoors quality of life.

See you in the outdoors!

Bill Owens





Statewide Comprehensive Outdoor Recreation Plan

Acknowledgments

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EXECUTIVE SUMMARY

s Coloradans, our heritage is centered on our connections to the spectacular landscapes that define our state. As highlighted by Governor Owens' Commission on Saving Open Spaces, Farms and Ranches, "Coloradans place tremendous value on their open spaces, farms and ranches. These undeveloped lands are the places where wildlife lives, vegetation flourishes, water and air are clean, and vistas are beautiful. Open space is essential to the state's quality of life. It is, in fact, one of the principal reasons Coloradans decide to make this place their home."

Just as significant for Coloradans are the active and passive forms of outdoor recreation in which they love to engage – 94% of the population engages in some form of outdoor recreation according to recent public polling. Colorado's proactive open space protection efforts provide the venues where the full range of Colorado's outdoor recreation attractions are enabled to flourish for the enjoyment of residents and visitors alike.

Not only do these unique landscapes define our communities and our quality of life, but also they are a cornerstone supporting our economy, particularly the tourism industry that has emerged as Colorado's second largest economic sector.

Yet today Colorado faces a substantial challenge in satisfying the outdoor recreation demands of a rapidly expanding population, while meeting the responsibility to conserve the world class outdoors resources for which Colorado is renowned.

Millions of visitors to Colorado continue to enjoy a wide diversity of outdoor recreation activities, yet recreation management agencies across the community, state and federal spectrum report difficulty keeping up with public expectations for quality outdoors experiences.

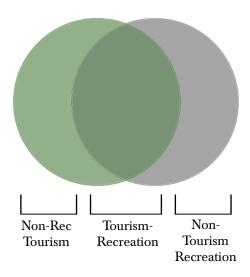
The Colorado's Outdoor Recreation Future Report

This update of Colorado's *Statewide Comprehensive Outdoor Recreation Plan* (SCORP) is in accord with the provisions of the federal Land and Water Conservation Fund Act, which was enacted in 1964 to encourage the provision of greater recreation opportunities for American citizens. Colorado receives annual congressional appropriations from LWCF, administered through Colorado State Parks for state and local government sponsored recreation projects. Colorado's last SCORP was published in 1992.

Colorado State Parks' initial discussions with the Strategic Issues Steering Group convened to represent local government, private sector, non-profit and federal agency interests led to a consensus that the SCORP process presents an ideal opportunity to focus public attention on outdoor recreation's key role in Colorado's economy and quality of life. These key stakeholders preferred an approach that did not just meet LWCF requirements, but would also proactively adopt comprehensive strategies that respond to the challenges of meeting the outdoor recreation needs of a rapidly growing population. Accordingly, the report is titled Colorado's Outdoor Recreation Future – Strategies for Colorado's Outdoors Heritage, and focuses on a 10-year planning horizon.

A central theme of the report is the nexus of tourism and outdoor recreation in Colorado. The tourism industry, now Colorado's second-largest industry, generates more than \$7 billion in spending and contributes more than \$550 million to state and local tax coffers each year. The tourism industry is closely tied to Colorado's unique and world-renowned outdoors appeal, as exemplified by the Colorado Tourism Office's reliance on outdoor images in marketing campaigns and vacation guides. Critical to maintaining this market advantage is enabling visitors to get out and enjoy the breadth of Colorado's special outdoors heritage in ways that sustain the very qualities that visitors find so compelling.

Not only do Colorado's tourism industry and its outdoor recreation providers work with the same resources and attractions and serve the same customers in the area depicted by the overlapping circles below, but their functions are also complementary.



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At the same time, tourism industry and public land managers must recognize that they also affect the service infrastructure, physical and cultural integrity, and the general quality of life of host communities and their residents. In order to sustain the viability of tourism businesses and the public land resource base, the tourism industry and public land managers have a responsibility to work closely with community leaders to maintain that infrastructure and community identity so important to residents.

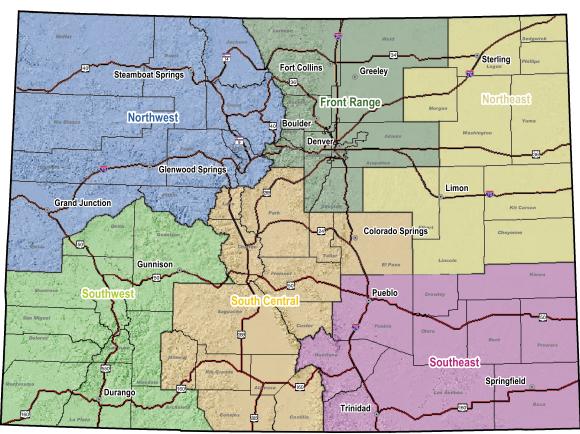
Because of the interconnectedness between the tourism industry, public land managers and their host communities, logically they should work together as partners. One step toward this proposed collaboration was selecting the state tourism regions as the basis for the SCORP regions around which much of the data collection efforts for the plan were analyzed. The SCORP regions were adapted from the tourism regions utilized by the Colorado Tourism Office (see map below).

Social, Economic and Environmental Backdrop

Profiled in the *Colorado's Outdoor Recreation Future* report are a wide range of trends and influences that comprise the backdrop to which the plan's strategic action elements must respond:

• Trends in the ways Coloradans and our visitors choose to enjoy the outdoors. Polling indicates that 94% of the population participates in outdoor recreation*, and that participation rates are increasing faster than the rate of population growth. As outdoors enthusiasts' preferences for specific types of recreation expand and shift over time, recreation providers must find ways to meet those expectations while still recognizing the capacity of outdoors resources to support those activities.

SCORP Regions







^{*}National Survey on Recreation and the Environment (NSRE), 2000

- Demographic trends of population growth. Based on US Census information and the State Demographer's Office, many of Colorado's communities are among the fastest growing in the United States. Traditional use areas and wildland recreation landscapes are now "just out the back door" for many historically rural, but now urban communities. By 2002, Colorado's population grew to 4.52 million, an increase of 37% from the 1990 population of 3.3 million. By 2025, the State Demographer projects Colorado's population to grow by another 47% to 6.65 million. Trends in population growth and changes in the demographic, social and economic characteristics of our communities must be factored into recreation site planning and investments.
- Strong open space protection efforts statewide. In December 2000, the Governor's Commission on Saving Open Spaces, Farms and Ranches published findings affirming the strong open space protection efforts that characterize Colorado. State lawmakers passed some of the most innovative conservation incentives in the country over the past four years; voters in many communities have approved the use of taxpayer funds for open space, trails and outdoor recreation projects; and in 1992 voters amended the state constitution to require lottery proceeds be used for open space, parks and wildlife. A natural alliance among open space advocates and recreation agencies can help leverage financial resources.
- Recreation access. Several factors affect recreationists as they travel to and from popular recreation attractions. Colorado's roadway capacity is challenged by dramatic increases in traffic volumes that can lead to congestion, particularly during weekends when highway systems are most in demand by recreationists. Public land managers address the capacity of public lands to accommodate recreation demand through increasingly high profile travel management plans that attempt to balance the range of motorized and non-motorized recreation uses of the land. Rights to access public lands and river recreation sites are subject to evolving interpretations and changes of state and federal laws.
- Unprecedented environmental conditions. Environmental stresses of unusual magnitude have contributed to the challenge of sustaining our outdoors heritage. These include a four year period of drought-like conditions, forests threatened by wildfires and bark beetle infestations, and fish and wildlife populations stressed by an unprecedented succession of diseases.

Strategic Plan and Action Frameworks

This backdrop of social, economic and environmental influences calls for innovative approaches in providing the outdoors experiences people desire while meeting resource conservation goals. The Strategic Issues Steering Group identified six issues of statewide significance that Colorado must address to most effectively meet the challenge of satisfying the outdoor recreation demands of a rapidly expanding population, while meeting the responsibility to conserve the special outdoors resources for which Colorado is renowned.

- Colorado's citizens and visitors need more effective ways to access the wide array of information about recreation sites and their host communities, and outdoor recreation providers need to better integrate outdoor recreation marketing and management to sustain Colorado's outstanding recreation attractions, its economic vitality, and resulting quality of life
- Communities must invest in outdoor infrastructure through well planned, on-going commitments to meeting a growing population's expectations for a wide range of safe, up-to-date sites at which to enjoy the outdoors.
- 3. Public recreation agencies faced with tight budgets yet increasing demand for recreation services are considering increased reliance on fees and creative public/private partnerships to enhance public services.
- 4. The sustainability of natural and cultural landscapes and our capability to be stewards of those resources must be considered when agencies and communities plan for and manage the location and scope of outdoor recreation activities.
- 5. Public access to outdoor sites and management of travel on public lands is challenged by the capacity of our statewide transportation infrastructure and of our natural resources to accommodate the volume of demand.
- Recreation agencies can more effectively engage Colorado's citizens and visitors in resource stewardship responsibilities through youth outreach and volunteer programs.

Described in the plan are specific Action Frameworks identified by the Strategic Issues Steering Group for each of these six issues.

A Collaborative Regional Forums Strategy

A key conclusion of the Strategic Issues Steering Group was that while these issues are common to all regions of the state, the recommended action frameworks are best adapted to the specific character of Colorado's distinctive and diverse regions and their residents.

Further discussion led to the primary recommendation of the *Colorado's Outdoor Recreation Future* strategic planning effort:

Regional forums should be convened to develop collaborative strategies among communities with common interests, tourism business operators, nonprofit organizations, and the public lands managers responsible for delivering the outdoors experiences visitors desire. The regional forums should focus on:

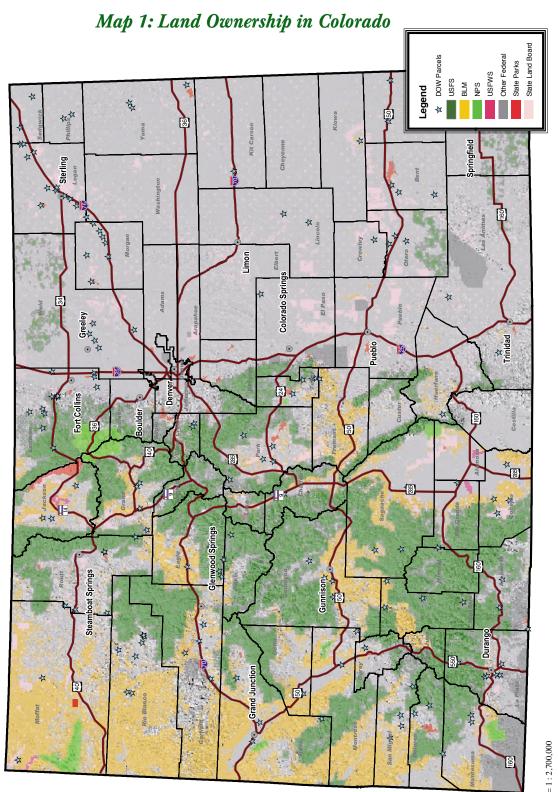
- Parks, trails, open space and wildlife habitat stewardship planning, facilities development and management strategies
- Transportation planning and funding for access to recreation sites
- Public information and marketing responsive to visitor preferences
- · Education, volunteer and youth outreach programs
- · Cultural sites stewardship and heritage tourism
- Cooperative investment strategies

The Steering Group further recommended that two pilot forums be initiated as the most effective means to develop models for subsequent efforts statewide. Envisioned are one pilot project on the West Slope and one along a segment of the Front Range, deploying techniques adaptable to each region's unique set of characteristics and prior planning efforts. Participants in these roundtable forums should be comprised of a broad range of stakeholders who can best articulate integrated strategies for the region's outdoors heritage.

The advantages of the regional scale approach include:

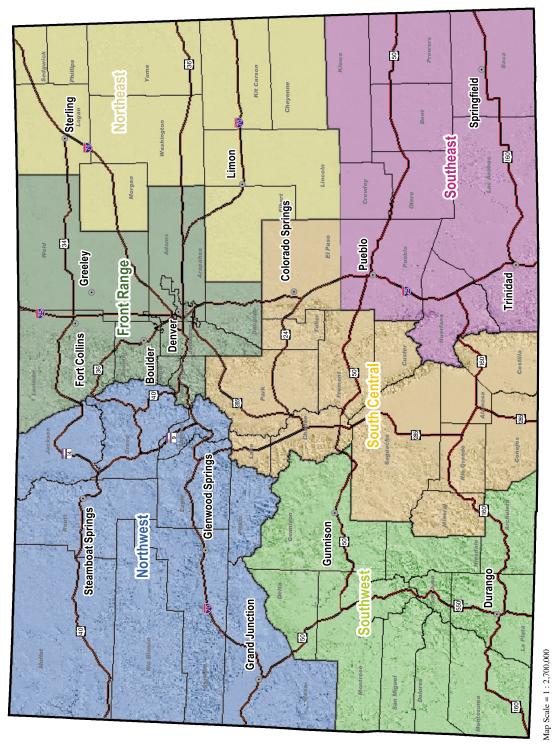
- A broad range of recreation diversity best provided from a range of private sector, non-profit, and local, state and federal agency sources can be considered.
- The entire range of recreation site visitors, ranging from local residents to visitors within and from out of state, can be considered.

- Connectivity among recreation sites, heritage and cultural sites, communities, and privately and publicly owned open lands can be considered.
- Collaboration leads to better articulation of agency niches, discouraging duplication of efforts while identifying gaps in services and conservation sites.
- An increase in visitor capacity can be accommodated by best matching visitor preferences with the recreation sites best suited to meet those needs.
- At-risk recreation and species conservation opportunities can be better addressed.
- Existing social and political values and structures can be better incorporated into planning and decision-making.



Map 2: SCORP Regions





Source: Colorado State Parks GIS, 2003.