MUN 170 26 OCT 62
TO KASTNER COPY RICHARDSON WALTER
EM MINTON COPY SMITH GROZIER

261300.

MR. SMITH HAS ASKED ME TO COME UP WITH ONE GOOD STORY FOR PUBLICITY OR NUGGET EACH DAY FOR THE NEXT WEEK BASED ON THE CUBAN CRISIS AND RFE. THIS I WILL MANAGE TO DO WITH YOUR HELP, SINCE SOME ANGLES ARE BEST DEVELOPED AT YOUR END. HERE ARE TWO IMMEDIATE SUGGESTIONS:

NUGGET ON BARBED WIRE RADIO. THIS WEEK'S SCRIPT WHICH HAS JUST BEEN SUNT TO RIVE TROM MUNICH IS ON OURA. BUR NOW REACHES OVER TO US BADIO STATIONS AND IS MUCH SOUGHT BY OTHER STATIONS IN THOSE MARKETS WHERE UNFORTUNATELY IT MUST BE PROVIDED ON AN EXCLUSIVE BASIS. SO THAT RIVAL STATIONS CANNOT BOTH HAVE IT. CREENE MOULD BE ABLE TO FILL YOU IN WITH ENOUGH TO MAKE A MUGGET.

2. THE MY NEWSROOM FILED A SPECIAL YESTERDAY ON CZECHOSLOVAKIA'S ROLE IN CUBA BASED ON AN INTERVIEW WITH A DEFECTING CUBAN AIR FORCE PILOT JOSE DIAZ. UNLESS OTHER PAPERS OR WIRE SERVICES HAVE ALREADY USED DIAZ THIS STORY COULD BE PUT OUT AS A RELEASE AFTER PUTTING A LITTLE MORE IN IT ABOUT REE.

AT THE MOMENT DAN SHORE OF CBS WANTS TEXT AND TAPES ON THE RUMANIAN JAZZ QUINTET THAT DEFECTED THROUGH VEST BERLIN A FEW WEEKS AGO.
THIS HAS NOTHING TO DO WITH CUBA BUT IF HE USES IT ON HIS RADIO SHOW IT WILL BE GOOD FOR US ALL THE SAME. I AM WORKING ON A FEATURE THAT I'LL TRY TO PLACE WITH UPL HERE. I'LL CABLE YOU ALL TEXTS AS THEY ARE UNITTEN.